



Pennsylvania Alliance of Retirement Community Residents

Joan W. Martin, Newsletter Editor

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The PARCR POST

Welcome to ***The PARCR POST's*** January 2025 newsletter, featuring the following: **President Bob Newell** shares information with members about past and future activities of the organization and Board and staff position changes. [Click here](#)

New Members are listed and welcomed to PARCR. [Click here](#).

Operations Director Susan Martin welcomes members to participate in an in-person Quarterly Meeting at Bethany Village in Mechanicsburg, PA on January 8, 2025. Zoom will also be available. She notes that members must register by December 30, 2024 for this meeting, and that online registration is now available. [Click here](#)

Upcoming Meetings are previewed. [Click here](#)

Legislative Affairs Director Joan W. Martin reviews the results of the 2024 General election. [Click here](#)

Information Sharing: ***THE PARCR POST*** will add two new features in the April 2025 issue. Members are encouraged to submit articles. [Click here](#)

PARCR Leadership Team: PARCR Board, Officers and Volunteer Staff. [Click here](#)

The April 2025 edition of ***THE PARCR POST***, **Issue 11.4**, will be released in late March, 2025. If you have an item to contribute, please ask your Community's Staff Contact Person to email parcrpost@parcr.org for details and guidelines. The deadline will be March 14, 2025.

THE PARCR POST

A QUARTERLY NEWSLETTER FOR

PENNSYLVANIA **A**LLIANCE OF **R**ETIREMENT **C**OMMUNITY **R**ESIDENTS

President’s Message by Bob Newell

During the Holiday Season, I would like to thank the Members of the Executive Team – Joan Martin, VP & Board Member; Monte Avery, Secretary & Board Member and Dale Meadowcroft, Treasurer & Board Member – and the PARCR Board – Lowell Starling, Susan Martin, Dr. John Berk, Barbara Berk, Jim Markell, Karen Overly Smith, Keith Stuckey, Mike Vandenberg – for their time and efforts to expand and contribute to PARCR’s future.

It has been an exciting year as we navigate the issues confronting CCRCs in Pennsylvania. We are aided in our goals to improve the lives and well-being of our residents by our positive relationships with LeadingAge PA and our advisors,

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Quarterly Meeting

January 8, 2025 at Bethany Village in Mechanicsburg, Cumberland County

10:00 Social Time with coffee and refreshments

10:30 to 12:30 in-person meeting (also by Zoom)

12:30 Lunch for those preregistered

1:15 Tour of Brain Health Facility

Presenter: Karen Veronikis, PA Dept. of Insurance

Topic: The role of the Dept. of Insurance in overseeing Life Plan Communities (CCRC) in Pennsylvania

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Pennsylvania Alliance of Retirement Community Residents

VISION STATEMENT

Recognized as an enhanced educational and informational environment for PA CCRC residents

MISSION STATEMENT

Promote the exchange of ideas, education, and civic responsibilities of CCRC residents and encourage them to aid in decision making within their communities



Bob Newell
PARCR President
president@parcr.org

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Jonathan Hollinger, CEO Pleasant View Communities; Steve Lindsey, CEO Garden Spot Village and Larry Zook, CEO Landis Homes.

This year PARCR has embarked on a Strategic Plan to increase membership, work to increase Medicaid reimbursement, and support the revision of License Guidelines for PCH (Personal Care Home) vs. ALR (Assisted Living Residents). Additionally, the Plan supports including Residents on communities' Board of Directors, installing a Resident Bill of Rights, and capturing the Economical Value that PARCR communities contribute to local and state economies.

As part of the Medicaid reimbursement campaign, PARCR is researching the potential to receive increased compensation for higher quality health care. More will follow as we gather information from other states that have such bonus programs.

The officers, Board members and advisors welcome the challenge of these goals. With our expanding relationship with LeadingAge PA and the dedication of our members, we are confident in our success.

PARCR would like to thank Mike Vandenberg for his past contributions to the success of PARCR. Mike has decided to step down from the PARCR Board.

PARCR would also like to welcome Raymond

Pepe, Bethany Village as PARCR's newest Board Member.

PARCR is still looking for two Board members. If interested, please contact me or one of the Board members. We will be glad to share the duties and requirements of a Board member.

Since the last newsletter, PARCR has added three new community members. Those communities are MorningStar Senior Living, Nazareth; United Zion, Lititz; and Chapel Point, Carlisle. Welcome! We look forward to their contribution to PARCR. See page three.

PARCR would like to welcome Richmond Shreve as the NaCCRA (National Continuing Care Residents Association) representative for the PARCR meetings. He will keep members informed of the initiatives NaCCRA is working on.

PARCR's next two Quarterly meeting presenters will provide information for our communities and our members:

January 8, 2025 - Karen Veronikis, Chief of Market Analysis and CCRC, Pennsylvania, will share the direction of the Pennsylvania Department of Insurance.

April 9, 2025 - Craig Hatch, Elder Law Attorney, will present "Debunking the Myths of Estate Planning".

May everyone have a joyful and blessed Holiday Season.

Bob Newell
 President



Welcome New Community Members!

The PARCR Board of Directors welcomes four communities that have joined the organization since the start of our fiscal year, July 1, 2024. They are listed below, in alphabetical order:

Chapel Pointe at Carlisle is a faith-based CCRC located in Carlisle, Cumberland County, Pennsylvania serving people who are 62+. Get to know them at www.chapelpointe.org.

Morningstar Senior Living is a Life Plan Community located in Nazareth, Northampton County, Pennsylvania serving people 55+. Get to know them at www.morningstarliving.org.

Tel Hai Retirement Community is a mission-inspired Life Plan Community located in Honey Brook, Chester County, Pennsylvania serving people 62+. Get to know them at www.telhai.org.

United Zion Retirement Community is a faith-based Life Plan Community located in Lititz, Lancaster County, Pennsylvania serving people 62+. Get to know them at www.uzrc.org.

All of PARCR's 34 community members are listed on our website at www.parc.org/member-communities. The PARCR Board of Directors continues to conduct targeted outreach to Life Plan (CCRC) Communities across Pennsylvania to educate them about PARCR and its benefits, and to invite them to join us. Our goal is to strengthen the organization by increasing our membership.

Current members are encouraged to share information with communities that are not yet members. PARCR Board members are available to follow-up with any interested communities with membership details. Please send follow-up requests to operations@parcr.org.



Susan Martin
PARCR Operations Director
operations@parcr.org

The January Quarterly Meeting will be held at Bethany Village in Mechanicsburg, PA on January 8, 2025. The meeting will be held in the Rife Center. Members will again have the opportunity to attend the meeting in person or view the meeting virtually through Zoom. Our guest speaker will be Karen Veronikis, Chief of Market Analysis and CCRC for the Pennsylvania Department of Insurance. She will speak on “Oversight goals and activities for protecting the rights of CCRC residents”.

In addition to the presentation by Ms Veronikis, we will hear from Austin Cawley of LeadingAge PA and Richmond Shreve, the PARCR representative to the National Continuing Care Residents Association (NaCCRA).

Sue Paul, Senior Director of Brain Health, will share information about Bethany Village.

The registration for the January Quarterly Meeting opened on December 16 and closes on December 30 for online and mail in registrations. Registration information, the meeting agenda, and directions to Bethany Village was sent to members by email. You are reminded that you can register only one person per form. The registration payments

submitted by mail should be made payable to PARCR. Please note that the price of lunch is \$18 for the January meeting. We request that you indicate the registrant’s name and email address rather than the payee’s email address when paying with a credit/debit card.

An optional 30-minute tour of the Brain Health Facility is offered after lunch. Sign up on the registration form.

PARCR is pleased to welcome four new communities to our membership in this fiscal year. Please read about them on page three.

Please contact me at the email above with any questions.

Susan Martin

PARCR Operations Director



Upcoming Meetings

April 9, 2025 Quarterly Meeting

The April meeting will be held at Messiah Lifeways in Mechanicsburg, PA. The keynote speaker will be Craig Hatch, a certified Elder Law attorney, speaking on “Estate Planning and Administration: Debunking Myths and Mysteries of the Process of Handling an Estate.” In addition, we will get updates from LeadingAge PA and NaCCRA. Also, a Messiah Lifeways representative will give us highlights of their community.

Quarterly PARCR Meeting Date	Meeting Location
Wednesday July 9, 2025	Londonderry Village, Palmyra
Wednesday October 8, 2025	Masonic Village, Elizabethtown
Wednesday January 7, 2026	Bethany Village, Mechanicsburg

If your community has the needed facilities and is willing to host a meeting, please contact the meeting coordinator, Lowell Starling, at mtgcoord@parcr.org or 717.712.6773. Information on the facilities, equipment, and services needed to host a meeting will be provided to the interested host communities. Ask for “Meeting Arrangement Notes”.



Joan W. Martin
PARCR Legislative Affairs Director
legislative@parcr.org

Election 2024

Following the November 5, 2024 election, all national and Pennsylvania races have now been called.

Presidential

Donald J. Trump won Pennsylvania with 50.37% of the popular vote. On December 10, 2024, Governor Josh Shapiro and Secretary of the Commonwealth, Al Schmidt certified the 2024 Presidential election results, and Shapiro signed the legally required Certificate of Ascertainment for Pennsylvania. The Republican electors met in the House of Representatives Chamber on December 17, 2024 to cast their ballots for Pennsylvania's 19 electoral college votes.

Congress

Senate: Dave McCormick (Rep) won the six-year-term U.S. Senate seat with 48.82% of the vote over incumbent Robert P. Casey, Jr. (Dem). The Senate will be 53 Republicans to 47 Democrats.

House: Pennsylvania's 17-person U.S. House delegation saw a two seat gain for Republicans (10) for a 220 (R) to 215 (D) total. Terms are two years.

Pennsylvania Statewide Offices

Attorney General: Dave Sunday (Rep) with 50.81% of the vote (incumbent did not run)

Auditor General: Tim Defoor (Rep) (incumbent) with 51.13% of the vote

Treasurer: Stacy Garrity (Rep) (incumbent) with 51.91% of the vote

The Pennsylvania General Assembly

The 2023-2024 legislative session has ended, also known as sine die, and members will be sworn in on January 7, 2025, for the 2025-2026 session. Both parties held their leadership elections in November before adjourning. Since the elections, Majority Whip Senator Ryan Aument (R-36) announced his intent to resign to take a position with U.S. Senator-elect Dave McCormick. Upon his official resignation, Lt. Governor Austin Davis has ten days to call for a special election to fill Aument's seat, which must take place no sooner than 60 days from the date the seat was vacated.

PA Senate: The four-year-term odd-numbered Senate seats (25) were up for election this year. The Senate remains at 28 Republicans to 22 Democrats, with four new members.

PA House: All of the two-year-term 203 House seats were up for election this year. The House remains at 102 Democrats to 101 Republicans, with five new members.

Please reach out to me (address above) with questions.

Joan W. Martin

PARCR Legislative Affairs Director



The PARCR POST Changes

The PARCR POST Quarterly Newsletter of the Pennsylvania Alliance of Retirement Community Residents will add two new features beginning with the April, 2025 issue. Information sharing between and among our member communities and the residents who live in them is a key part of our mission. We invite submissions of information in two topic areas to advance that goal. Please send articles and pictures to parcrpost@parcr.org by mid-month prior to publication in January, April, July, and October. The two new features are as follows:

Environmental Stewardship Sharing

Beginning with the April 2025 issue, *The PARCR POST* Quarterly Newsletter will feature the different ways our members address environmental stewardship at their communities. For example, do you have a committee, how does it communicate to residents and the Board, did you get grant funding for any activities, etc.? We are interested in policies, recommendations, educational efforts, success stories, outreach to policy-makers, etc. Topic areas of interest include recycling efforts and sustainable materials, energy use and carbon footprint, water conservation and run-off control, native plants and natural landscapes, light and noise pollution, food waste and plant-based options, environmental impact awareness, and climate change actions. These topics are both timely and ever-evolving. We look forward to hearing about your efforts.

Spotlight on Member Community

Beginning with the April 2025 issue, *The PARCR POST* Quarterly Newsletter will feature information about a PARCR community member. The newsletter has historically included an article from the host community for that quarter's meeting. We want to expand our reach to communities who have not hosted a meeting or probably will not be hosting a meeting due to location, size, or other logistical issue. We want to hear from you about what your community is doing—new programs, expansions, activities, volunteerism, anything unique to you or of particular interest. We learn a lot from information sharing with each other about both the similarities and the differences in Life Plan Communities in Pennsylvania.

PARCR LEADERSHIP TEAM

OFFICERS	BOARD MEMBERS	VOLUNTEER STAFF	ADVISORS/OTHERS
President <i>Robert Newell</i> Moravian Manor	<i>Gene Burk</i> Village at Kelly Drive <i>Keith R. Stuckey</i> Moravian Manor	Legislative Affairs Director and Newsletter Editor <i>Joan W. Martin</i> Homestead Village	<i>Jonathan Hollinger</i> President/CEO Pleasant View Communities
Vice President <i>Joan W. Martin</i> Homestead Village	<i>Karen Overly Smith</i> Messiah Village <i>Raymond Pepe</i> Bethany Village	Operations Director <i>Susan Martin</i> Normandie Ridge	<i>Steve Lindsey</i> , CEO Garden Spot Communities <i>Larry Zook</i> , President/CEO Landis Communities
Secretary <i>Monte Avery</i> Bethany Village	<i>Jim Markell</i> Quincy Village <i>Lowell Starling</i> Bethany Village	Program Director <i>John Berk</i> Meeting Coordinator <i>Lowell Starling</i>	Marketing Director <i>Bob Swain</i>
Treasurer <i>Dale Meadowcroft</i> Bethany Village	<i>John Berk, PhD</i> Masonic Village <i>Barbara Berk</i> Masonic Village	<i>Board Member</i> Vacant <i>Board Member</i> Vacant	Webmaster <i>Dale Meadowcroft</i> Bethany Village

OFFICIAL WEBSITES & CONTACTS

LeadingAge PA: www.leadingagepa.org

Austin Cawley, Director, Legislative Affairs


NaCCRA (National Continuing Care Residents Association): www.naccra.com

Richmond Shreve, PARCR Representative

THE PARCR POST INFORMATION

THE PARCR POST is a quarterly newsletter for **PENNSYLVANIA ALLIANCE OF RETIREMENT COMMUNITY RESIDENTS**. Its purpose is to share PARCR information and ideas/happenings from PARCR member CCRCs. If you are a PARCR Member Community Staff Contact and would like to share an article of interest from your community, contact the editor at parcrpost@parcr.org.

THE PARCR POST
parcrpost@parcr.org



Pennsylvania Alliance of Retirement Community Residents

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 Editor