



Pennsylvania Alliance of Retirement Community Residents

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MINUTES – PARCR Quarterly Meeting

Wednesday, April 9, 2014

Pleasant View Retirement Community, Manheim, PA 17545

President George Tjiattas called the meeting to order at 10:05 a.m. George welcomed everyone, and commented on the great crowd we had today. He briefly reviewed the objectives of PARCR: to help with village resident councils, education, and to share ideas with each other. First Vice President David McIntosh, led us in the Pledge of Allegiance.

Greetings were extended to PARCR by Ms. Colleen Frankenfield, President & CEO of Pleasant View, and she gave us some interesting information about our host community. A Pleasant View Chaplain then led us in prayer.

Susan Martin, PARCR Membership Secretary, took Roll Call. There were approximately 88 people present, representing 20 of the 23 member communities. George Tjiattas told us a little bit about Leading Age, and explained exactly what they do. If possible, Joan Bradbury of Leading Age will be at our meeting in July. Dan Seeger, President Elect of NaCCRA, and a member of PARCR, told us about NaCCRA (which stands for National Continuing Care Residents Association). He told us that there were approximately 2,000 CCRCs in the United States, with about 600,000 residents. He is willing to visit your village residential council, and speak about issues and developments in the CCRC field. Contact Dan at CCRCLife@gmail.com.

Vice President Henry Mathers then introduced our speaker, Jeff Davis, Chief Financial Officer of Presbyterian Senior Living. Mr. Davis' resume includes a wealth of experience and education. Mr. Davis suggested the best place to start, when trying to read your CCRC Financial Statement, is to ask management how your community is performing operationally and financially. Does your community have a "resident finance committee" to help residents with understanding the community's finances? Some do. He talked about whether or not your community is rated by S&P or Fitch. Find out by asking management, and he stated that nationally, only about 130 CCRCs are rated. He said, "He who does nothing makes no mistakes. He, who makes no mistakes, learns nothing." If you don't know, ask!

Mr. Davis commented that, "Most CCRC managements are very good, are concerned about finances, and are very ethical." He answered many questions from the audience, and then gave copies of his Power Point presentation to each village contact. In the near future, the Power Point presentation will be available on the PARCR Web Site, by going to www.parc.org.

Following a delicious luncheon, Dianne Jacobs, Director of Independent Living and Brooke Maharg, Communications Coordinator, presented "Pleasant View in Partnership and Outreach with the Local Community." They told how they worked with the local high school National Honor Society, and the Girl Scout and Boy Scout troops. Pleasant View sponsors a Concert Series in cooperation with the local community. The completion of high school projects, as well as a Training and Education Program for local high school and HAAC students are a part of activities at Pleasant View. Reading to elementary students, and in turn having them read to Pleasant View residents is part of their program.

Pleasant View's annual Community Day Event entails lots of help by the local community, and in return the residents support food drives, Toys for Tots, Box Tops for Education, and knitting programs. Our speakers answered many questions, which led to a discussion of activities in our PARCR communities.

PARCR Business Meeting.

The Minutes of the October 9, 2013 meeting at Cornwall Manor, Cornwall, PA were approved as distributed. Jeanie Bentzel, Secretary, reminded everyone to view PARCR's web site and see all the changes that are being made. There is up-to-date information on all member villages, just by clicking on "Member Councils." George Tjiattas' page features a link with the very interesting Patriot News columns by Linda Rhodes, former PA Secretary of Aging. You can access Gail Stegler's "Legislative Bits" by clicking "Legislative Topics."

Jerry Kemmerer, Treasurer, gave us an up-to-date report, which was approved as given. We have a balance of \$6,399.52. Susan Martin explained what an associate member is and encouraged everyone to join. Susan will be seeing contact people today, since this is the final meeting of the fiscal year.

Since Gail Stelger, Legislation, was unable to attend today, George passed out Legislative Tidbits entitled "Winter Wrap-UP, March 2014." Remember to contact Gail, if you have any questions. Henry Mathers, 2nd Vice President, told of future programs he has planned, and gave George Tjiattas credit for arranging the many programs in the past. He also mentioned that he would be conducting a survey of "hot items," in the near future, so we can continue to have outstanding informative programs.

Everett Fuller, Newsletter, reported that this was his final newsletter. In addition, he mentioned that PARCR will be sending the newsletter via E-mail, and that it would be available on the PARCR web site. This means that we are looking for a volunteer who is familiar with Publisher or similar software. If you have any experience doing newsletters, please contact one of the officers. PARCR needs **You**.

George reminded us that the Leading Age Convention will be held in Hershey, PA, June 17-19. If you would like to help in the PARCR booth, please contact George Tjiattas. Don't forget to see President Tjiattas if you are interested in holding a PARCR Quarterly Meeting on your campus in the future.

Our next quarterly Meeting will be held July 9, 2014 at Masonic Village on July 9, 2014.

Jeanette M. Bentzel, Secretary