



Pennsylvania Alliance of Retirement Community Residents

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Minutes – Quarterly Meeting – Wednesday, April 11, 2007 – Quincy Village

The PARCR meeting was called to order by **President Elma Kreps at Quincy Village, Quincy, Pennsylvania** at 10: AM. We were greeted by **William Smith**, Vice President of the Quincy Village Residents Council. The opening prayer was offered by **Deacon Jean Pletcher**. We were warmly welcomed by **Hope Manning**, Assistant Executive Director of Quincy Village. **Wally Speers**, President of the Quincy Village Residents Council, spoke of the benefits of PARCR for residents of all communities. We enjoyed the coffee, tea and pastries prior to the meeting.

The Secretary's minutes of the previous meeting were approved as mailed to the members.

Richard Morris, Garden Spot Village, Treasurer delivered the PARCR Treasury Report covering the period from July 1, 2006 through March 27, 2007. The ending balance was \$2,146.95, which included \$46.01 in the unbudgeted computer fund. The Treasurer's report was approved as read.

Eunice Knowles, Normandie Ridge called the roll of member communities of PARCR. Each community reported on the activities on their campus. These reports are always interesting and informative.

Dr. George Tjiattas, Program Chairman, introduced our speaker **Stephen Proctor**, CEO of Presbyterian Homes, Inc. His topic was the future of **Long Term Care**. He recommended that seniors visit four or five retirement communities before making their selection. Change is due to "Inspiration or Desperation." Some of the future changes will be brought about by medical technology, demographics (will have more older people who must use less resources per person, every product has a life cycle and do things that are in competition with things we do now, such as "off premise services".) How far do we look into the future? Some things should never change including basic values, continuing service and personal relationships. We must assess the environment and measure the size, scope and nimbleness of an organization. Anchor values that last and have the courage to make changes when needed. Culture change is the changing of the routine in what an individual wants. In the new assisted living arrangement, residents now have a menu of choices. In the future, there will be a de-emphasis of medical care in retirement communities. People will stay put and receive medical care in their homes. There is still a need to incorporate people interaction, "getting out and letting others in". Retirement with a purpose, otherwise, it could be a long time to play! In addition to changing technology, there will be changes in the work force. There will be a serious shortfall of ten million caregivers and health care workers.

The threats to CCRC's are fifty-five (55) and over places popping up all over, retirement communities having the financial resources to re-invest, the tax exempt status is being eroded and more people are living longer. Retirement communities count on turn-over rate in their financial planning. CCRC's are a healthy place to live. The real crisis is in nurse educators. Without the educators, the nursing students cannot be trained. His words of wisdom are communication, communication and more communications. Talk to your fellow man and women.

A delicious "sit down" luncheon was provided by Quincy Village. It included a soup, several kinds of wraps and a peach cobbler dessert

Carol Wendell, Interim Membership Chairman, reported that we have twenty-five (25) active communities and forty (40) associate members. Committee members include Frank Lookingbill, Carol Wendel, Dick Morris, George Tjiattas and Bud Engler. Carol and Dick Morris visited two (2) retirement communities in southeastern Pennsylvania and both declined an invitation to join as they already belong to too many organizations.

Hugh Fitzgerald, Legislative Chairman, reported on House bill HR4EH. This is “A Medical Insurance Plan” that would enable the Secretary of Health, Education and Welfare to negotiate with drug manufacturers for lower drug prices. This bill has been passed by the House and is now being taken up by the Senate. We are requested to contact our Senators to urge passage of the Senate bill.

Stuart Dickson, Green Ridge Village, Newsletter Editor, asked that information be sent to him from all communities belonging to PARCR for inclusion in the newsletter.

Elma Kreps, President, thanked **Ed Longenecker**, recently retired CEO of Landis Homes, for his long and valuable assistance to PARCR in its infancy and helping guide it to our current status. A letter is to be sent to Ed informing him of our appreciation.

George Tjiattas, Program Chairman, announced that Richard Campbell, Clinical Psychologist, will be the speaker at the July quarterly meeting at Homewood at Plum Creek, Hanover, PA. His topic will be “Psychology of Aging”.

Ev Fuller, Chairman of the Grant Committee, reported that the PANPHA has given PARCR a grant of \$2,000 to purchase computer equipment. The funds will be used to purchase a lap top computer and a projector for use with power point presentations. Ev, also, asked for assistance in identifying some of the logos on our web site. Members were asked to talk to their Administrative or IT Department and request them to forward their current logo to parcrsecretary1@aol.com.

George Tjiattas reported on a PANPHA Plan Meeting attended by Ev Fuller and George entitled PANPHA Advocates. The purpose of the program was to ask the attendees to become the “link” between their community and PANPHA when it comes to advocacy. The session included grassroots advocacy, communicating your message, 2007 policy agenda and **“A” is for advocacy; It’s Action Time!**

Ray Vaughan, Second Vice President, reported on attending the spring meeting of NaCCRA on March 22 & 23, 2007 at Greenspring Village, Springfield, Virginia. Ray’s charge was to attend the meeting and determine if we should continue our membership in NaCCRA and he recommended that we continue our membership. While the attendance was sparse, the discussions on bed tax and sales tax on retirement communities is very worthwhile. **Charley Paulk**, President of NaCCRA will be meeting with Ray at Masonic Village, Elizabethtown on Thursday, April 12, 2007. **Elma Kreps** advised that **Ray Tierney**, CEO of Masonic Villages, attended the NaCCRA winter meeting in San Francisco, CA and was less than enthusiastic about that meeting and PARCR renewing our membership in NaCCRA.

Elma Kreps announced that PARCR will have a booth at the PANPHA Convention, Hershey, PA, **on Wednesday, June 27 and Thursday, June 28, 2007**. Our booth set up date is June 26, 2007. Volunteers are needed to man the booth.

William George, Nominating Committee Chairman, asked that anyone interested in serving as an officer of PARCR should contact him.

President Kreps adjourned the meeting at 1:58 PM. Our next meeting will be held at Homewood at Plum Creek, Hanover, PA on July 11, 2007.

Regular Quarterly Meetings

July 11, 2007 – Homewood at Plum Creek

October 10, 2007 – Garden Spot Village

January 9, 2008 – Bethany Village

April 9, 2008 – Open

Respectfully submitted,

Evert Fuller, Secretary

Executive Committee Meetings

Monday, June 11, 2007 at Bethany Village

Monday, September 10, 2007 at Bethany Village

Monday, December 10, 2007 at Bethany Village

Monday, March 9, 2007 at Bethany Village